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IN THE CLAIMS

Please amend the claims as follows:

1.   (Currently Amended) A method for determining an address of an entity based on
a user location, comprising:

determining a location associated with a user;

receiving input associated with an entity from the user, utilizing an input device;

performing a query to identify a plurality of locations of the entity; and

ascertaining which of the identified locations of the entity are in proximity to the
location associated with the user;

wherein the user is informed about the locations of the entity ascertained to be in
proximity to the location associated with the user;

wherein the user is informed audibly via a speech recognition portal about the
locations of the entity ascertained to be in proximity to the location of the user;

wherein the user is informed of at least one address associated with at least one of
the locations of the entity ascertained to be in proximity to the location associated
with the user;

wherein the user is permitted to select the location associated with the user from a
set of locations associated with the user.

2.   (Cancelled)

3.   (Cancelled)

4.   (Cancelled)

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5.   (Original) The method of claim 1, wherein the location of the user is the current
        location of the user.

6.   (Previously Amended) The method of claim 1, wherein the input associated with
        the entity includes input representative of criteria of the user, and wherein the
        locations of the entity ascertained to be in proximity to the location of the user
        satisfy the criteria of the user.

7.   (Previously Amended) The method of claim 6, wherein the criteria of the user
        include at least one of: a location of the entity currently holding a sale and a
        currently open location of the entity.

8.   (Previously Amended) The method of claim 1, wherein directions from the
        location associated with the user to at least one of the identified locations of the
        entity ascertained to be in proximity to the location of the user are generated and
        delivered to the user.

9.   (Cancelled)

10.   (Previously Amended) The method of claim 1, further comprising facilitating
        communication between the user and at least one of the locations of the entity
        ascertained to be in proximity to the location of the user.

11.   (Original) The method of claim 1, further comprising offering promotions to the
        user.

12.   (Original) The method of claim 11, wherein the promotions offered to the user are
        associated with one or more entities determined to be proximal to the location of
        the user.

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13.   (Previously Amended) The method of claim 1, further comprising determining
        which of the identified locations of the entity is closest to the location associated
        with the user.

14.   (Previously Amended) The method of claim 1, further comprising ranking the
        identified locations of the entity ascertained to be in proximity to the location
        associated with the user from closest to furthest from the location associated with
        the user.

15.   (Currently Amended) A system for determining an address of an entity based on a
        user location, comprising:
        logic for determining a location associated with a user;
        logic for receiving input associated with an entity from the user, utilizing an input
device;
        logic for performing a query to identify a plurality of locations of the entity; and
        logic for ascertaining which of the identified locations of the entity are in
        proximity to the location associated with the user;
        wherein the user is informed about the locations of the entity ascertained to be in
        proximity to the location associated with the user;
        wherein the user is informed audibly via a speech recognition portal about the
        locations of the entity ascertained to be in proximity to the location of the user;
        wherein the user is informed of at least one address associated with at least one of
        the locations of the entity ascertained to be in proximity to the location associated
        with the user;
        wherein the user is permitted to select the location associated with the user from a
        set of locations associated with the user.

16.   (Cancelled)

17.   (Cancelled)

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18.   (Currently Amended) A computer program product for determining an address of
       an entity based on a user location, comprising:

       computer code for determining a location associated with a user;

       computer code for receiving input associated with an entity from the user,
       <u>utilizing an input device</u>;

       computer code for performing a query to identify a plurality of locations of the
       entity; and

       computer code for ascertaining which of the identified locations of the entity are
       in proximity to the location associated with the user;

       wherein the user is informed about the locations of the entity ascertained to be in
       proximity to the location associated with the user;

       wherein the user is informed audibly via a speech recognition portal about the
       locations of the entity ascertained to be in proximity to the location of the user;

       wherein the user is informed of at least one address associated with at least one of
       the locations of the entity ascertained to be in proximity to the location associated
       with the user;

       wherein the user is permitted to select the location associated with the user from a
       set of locations associated with the user.

19.   (Cancelled)

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20.   (Cancelled)

21.   (Previously Presented) The method as recited in claim 1, wherein an origin
address is determined utilizing at least one of speech recognition and a global positioning
system.

22.   (Previously Presented) The method as recited in claim 1, wherein the speech
recognition portal utilizes a network.

23.   (Previously Presented) The method as recited in claim 1, wherein the entity is a
destination name.

24.   (Previously Presented) The method as recited in claim 23, wherein the destination
name includes a category.

25.   (Previously Presented) The method as recited in claim 23, wherein the destination
name includes a brand name.

26.   (Previously Presented) The method as recited in claim 23, wherein a destination
address is identified based on the destination name utilizing a database that includes
addresses associated with at least one of business names, brand names, and goods and
services.

27.   (Previously Presented) The method as recited in claim 26, wherein the database
includes a categorization of the destination names.

28.   (Previously Presented) The method as recited in claim 1, further comprising
receiving an utterance representative of the entity from the user.

29.   (Previously Presented) The method as recited in claim 28, further comprising
recognizing the entity associated with the utterance using a speech recognition process.